Permit #F00025018

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00025018 **Type of Permit:** FILMING **Release Date:** 02/22/2010

Production Company E! ENTERTAINMENT TELEVISION

Insured Company Name E! ENTERTAINMENT TELEVISION

Contact Phone No. 1 323-954-2400
Contact Phone No. 2 323-692-4597
Fax 323-954-2880
Address 5750 WILSHIRE BLVD
LOS ANGELES, California 90036

Production Title RUBY/GAY ROSENTHAL PRODUCTIONS

Type of Production TV Reality

Producer CARRIE FRANKLIN

Director N/A N/A

1st AD N/A N/A

Production Manager CHRIS PACK

FilmL.A. Coordinator Asia Robinson

Location Manager CHRIS PACK
Primary Phone Mobile - 323-468-3329
Secondary Phone Office - 323-468-3356

Location Assistant N/A N/A
Primary Phone Mobile - N/A
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $710.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00025018	**Location Manager**	CHRIS PACK
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-468-3329
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 323-468-3356
Production Title	RUBY/GAY ROSENTHAL PRODUCTIONS		

Location Address HOLLYWOOD BL, LA CIENEGA BL, WESTERN AVE & OLYMPIC BL, INCLUSIVE (EXCLUDING CITY OF WEST HOLLYWOOD, FREEWAYS, CITY OF BEVERLY HILLS & HANCOCK PARK/WINDSOR SQUARE AREAS), LOS ANGELES, CA, 90036

Location Names

Location Type Walking Grid

Location Description

Film Dates 2/23/2010 - 2/23/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document Ruby season 3 letter477.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	10

Filming Activities Exterior Dialogue; Exterior establishing shots; Handheld equipment;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Gay Rosenthal Productions ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 2/22/10

The Ruby Show
Season 3

E! Entertainment - Ruby Season - 3 -
GAY Rosenthal Productions
Name of Principal

By: Matthew B. Ma
Representative's Signature

Matthew Morgan
Print Representative's Name

Director of Production
Representative's title

GAY Rosenthal Production
1438 N. Gower Street Box 16, Building 11, Second floor
Principal's Address

323-468-3300/3329
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT